

**Triennale Design Museum**

**10th Edition**

**Giro Giro Tondo**

**Design for Children**

1 April 2017 – 18 February 2018

Opening: 31 March 2017

Concept and coordination: Silvana Annicchiario

Curators: Francesca Balena Arista, Pietro Corraini, Enrico Ercole, Luca Fois, Fulvio Irace, Paola Maino, Maurizio Nichetti, Alberto Munari, Francesca Picchi, Franca Zuccoli and Monica Guerra

Exhibition design: Stefano Giovannoni

Graphic design: Giorgio Camuffo

Each year, the Triennale Design Museum tells the story of Italian design with a new series of shows, with different themes, academic approaches and formats. Its aim is to respond to the primary question: "What is Italian design?", offering original points of view and ideas about the discipline.

***Giro Giro Tondo. Design for Children***, the 10th edition of the Triennale Design Museum, shows a new history of Italian design, this time devoted to the world of children and to the design and architecture that has been created for them. It includes the games and images that have amused and informed them, the spaces within which they took their first steps, and the objects they used to discover the world.

The visit is arranged in thematic sections, with the **history of furnishing**, curated by Paola Maino; the **history of toys**, curated by Luca Fois; the **history of urban installations, performance works and architectural designs**, curated by Fulvio Irace; the **history of graphic design, illustration and publishing**, curated by Pietro Corraini; the **history of animation**, curated by Maurizio Nichetti, and the **history of writing and drawing instruments**, curated by Francesca Balena Arista. Among these sections there are focus areas devoted to leading figures in the history of design and education. These include **Bruno Munari**, curated by Alberto Munari, and **Riccardo Dalisi**, curated by Francesca Picchi, and then there is one on the **history of education**, curated by Franca Zuccoli and Monica Guerra, and one on the imagery of storytelling, in **Pinocchio**, curated by Enrico Ercole.

The opening is devoted to **play design**, curated by Stefano Giovannoni.

The Museum has a powerful figurative component with a pop spirit, and a series of stations are dotted around, where young visitors can interact, play, and learn.

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Communication

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